

Young Professionals in Transportation

Philadelphia Chapter



Sponsorship Packet
2025 - 2026

Young Professionals in Transportation

Philadelphia Chapter



Sponsorship Packet

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Young Professionals in Transportation (YPT)

YPT is a non-profit organization that focuses on professional development and networking of individuals who share a common interest: transportation. YPT focuses on professional development and networking of individuals who share a common interest: transportation. Our rapidly growing, international organization supports the future leaders of the transportation industry by providing opportunities for connection and growth.

Why Young Professionals Choose YPT

Members of YPT receive numerous benefits and opportunities that will catapult them ahead in their careers, which include:

- YPT is an internationally recognized non-profit organization with nearly 30 chapters and thousands of members.
- When members join YPT, they boost their professional resumes with development experiences like no other.
- Members have the opportunity to make connections with the future leaders of the transportation industry.
- YPT has unique events, including opportunities to get an inside look at transportation facilities in their local chapter area.
- Members receive member-only benefits, recognition and events.
- Membership is only \$20 for the entire year, making it one of the most affordable professional society dues compared to many others.

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The Philadelphia Chapter

YPT Philly strives to contribute to the professional development and success of the future leaders of our industry. YPT Philly is based on the idea that professionals can connect on more than just a workplace level. We offer an environment where early to mid-level transportation professionals can connect comfortably and without pressure. Forget wearing a suit or heels, shaking hands and bringing your resume to impress the senior level professionals at events! By planning events that allow members to decompress and just have fun together, YPT Philly members make connections on a personal level that will last a lifetime.

Past and Future Philadelphia Events

YPT Philly organizes at least one networking event per month throughout the city. We aim to have a mix of events that are fun and career and transportation-focused. Past & upcoming events include:

Holiday Lights Trolley
Headshot Happy Hour
TransportationCamp PHL
March Madness Tournament
Networking Happy Hours
SEPTA Control Center Tour
Dave and Buster's Game Night
Philly Spring Cleanup Volunteering

YPT Olympic Games
Multi-Society Kickball
30th Street Station Tour
Philadelphia Airport Tour
Phillies Game and Tailgate
Transportation Trivia Night
Meet & Greet Company Panel
...and more to come!

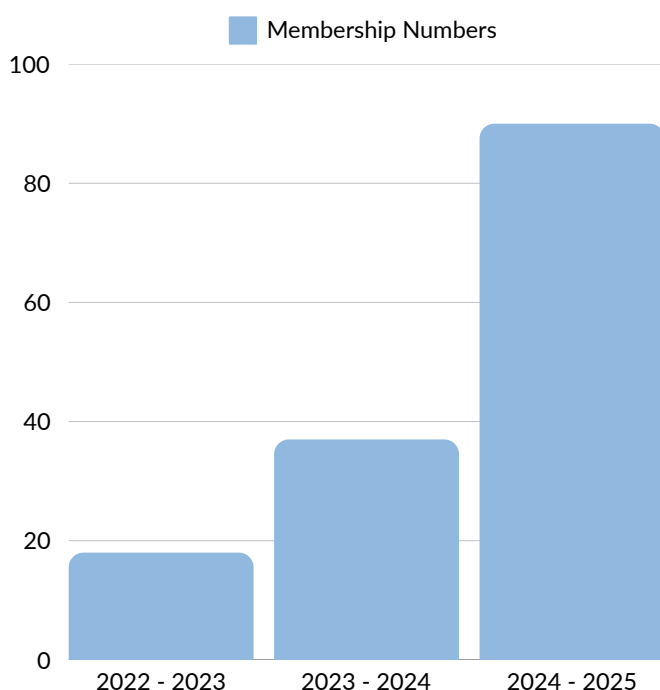
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Chapter Membership Numbers



YPT Philly is rapidly growing by over 50% each year! Our goal is to grow to over 120 members by the end of this year.

Our chapter is currently one of the top ten chapters in terms of membership numbers! We plan to be in the top five by the end of this year.

Student Representation

YPT Philly puts an emphasis on recruiting college students that have an interest in the transportation industry. By being a part of YPT, students gain networking skills and make connections for their future transportation careers. We have member representation from the following schools:

- Colgate University
- Community College of Philadelphia
- Drexel University
- Harvard
- Penn State University
- Temple University
- Wharton
- University of Pennsylvania

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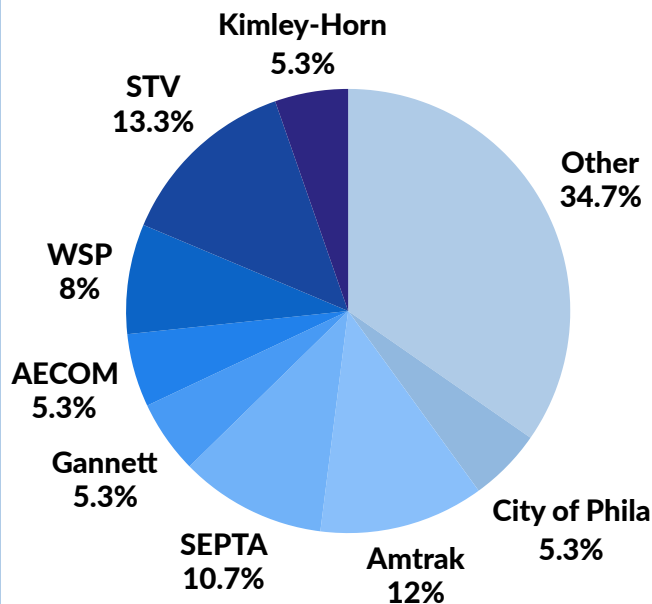
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Company Representation

Your employees are likely members of YPT Philly! Support them by sponsoring an organization that benefits their professional growth and development. These companies are represented by YPT Philly members:



Other Companies Represented by YPT Philly Members Include...

Arch Street Communications
 Delaware Department of Transportation
 DVRPC
 Dynamic Traffic, LLC
 Foursquare ITP
 HDR
 Insight Transportation Consulting, Inc.
 Jarvus
 Jawnt
 JMT
 Langan Engineering & Environmental Services
 Montgomery County Planning Commission
 Northeast Corridor Commission
 NV5
 Progressive Turnout Project
 Queen Village Neighbors Association
 RK&K
 Sam Schwartz
 Traffic Planning and Design
 USDOT
 Vanguard



Member Career Paths Include...

Accessibility Specialists
 Account Directors
 City and Community Planners
 Civil and Highway Engineers
 Business Development Analysts

Data Analysts
 ITS Designers
 Mobilization Organizers
 Public Outreach Specialists
 Rail and Track Engineers

Structural Engineers
 Surveying Technicians
 Traffic Engineers
 Transportation Analysts
 ... and more!

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Company Sponsorship Levels

Platinum Sponsorship **\$1,000**

Yearly YPT Philly Sponsorship - Option 1

- Company logo on YPT website & advertising materials for the entire year.
- A year's worth of monthly job posting on LinkedIn and in our newsletter.
- Priority event registrant for 3 of your company's employees at each event.
- Includes annual cornhole tournament sponsorship and registration!

Gold Sponsorship **\$750**

Yearly YPT Philly Sponsorship - Option 2

- Company logo on YPT website & advertising materials for the entire year.
- Priority event registrant for 1 of your company's employees at each event.
- Includes annual cornhole tournament sponsorship and registration!

Silver Sponsorship **\$500**

Job Posting Perks

- One company shout out in our first yearly newsletter.
- A year's worth of monthly job posting on LinkedIn and in our newsletter.

Bronze Sponsorship **Varies**

Host a YPT Event

- Host a YPT event such as a panel discussion or meet and greet happy hour at your office or other location; provide food & beverages to attendees.

Cornhole Tournament Sponsor **\$500**

Contribute to our company-wide annual cornhole tournament

- See details on the next page!

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About Our Annual Cornhole Tournament

This fun-filled, multi-company cornhole tournament was started in an effort to bring together transportation professionals for networking with other companies, team building with colleagues, and friendly competition! Help support YPT Philly and your colleagues who are YPT members by sponsoring this event! Each company will have one team representing them in the tournament who will compete for the title!



Sponsoring the Cornhole Tournament



Sponsorship perks:

- Company logo on event advertising materials
- Company logo decal placed on cornhole boards used throughout the tournament
- Complimentary registration for one team to represent your company
- Winning team receives custom cornhole boards with company logo

Event Details

Details for the 2025 cornhole tournament are **coming soon!**

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YPT Philadelphia Board 2025



Lexy Tracy
Philadelphia Chair
Lexy.Tracy@kimley-horn.com



Chris Edwards
Deputy Chair
chrisedwards1033@gmail.com



Grace Zaborski
Director of Finance
grzaborski@gmail.com



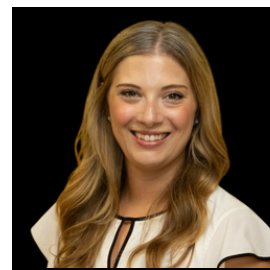
Hailey Amundson
Director of Membership
haileyamund@gmail.com



Archie Filshill
Director of Sponsorship
afilshill2@gmail.com



Gus Noll
Director of Programs
eagus.noll@gmail.com



Sophia Fox
Director of Communications
sophiafoxpsu@gmail.com

For More Information on YPT

If you have any questions about sponsorship opportunities with YPT Philadelphia, please email:

Archie Filshil
afilshill2@gmail.com



<https://yptransportation.org/philadelphia/>



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