

# Young Professionals in Transportation

*Philadelphia Chapter*



**Sponsorship Packet**  
**2025 - 2026**

# Young Professionals in Transportation

Philadelphia Chapter



## Sponsorship Packet

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# Young Professionals in Transportation

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## Sponsorship Packet

### Young Professionals in Transportation (YPT)

YPT is a non-profit organization that focuses on professional development and networking of individuals who share a common interest: transportation. YPT focuses on professional development and networking of individuals who share a common interest: transportation. Our rapidly growing, international organization supports the future leaders of the transportation industry by providing opportunities for connection and growth.

### Why Young Professionals Choose YPT

Members of YPT receive numerous benefits and opportunities that will catapult them ahead in their careers, which include:

- YPT is an internationally recognized non-profit organization with nearly 30 chapters and thousands of members.
- When members join YPT, they boost their professional resumes with development experiences like no other.
- Members have the opportunity to make connections with the future leaders of the transportation industry.
- YPT has unique events, including opportunities to get an inside look at transportation facilities in their local chapter area.
- Members receive member-only benefits, recognition and events.
- Membership is only \$20 for the entire year, making it one of the most affordable professional society dues compared to many others.

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### The Philadelphia Chapter

YPT Philly strives to contribute to the professional development and success of the future leaders of our industry. YPT Philly is based on the idea that professionals can connect on more than just a workplace level. We offer an environment where early to mid-level transportation professionals can connect comfortably and without pressure. Forget wearing a suit or heels, shaking hands and bringing your resume to impress the senior level professionals at events! By planning events that allow members to decompress and just have fun together, YPT Philly members make connections on a personal level that will last a lifetime.

### Past and Future Philadelphia Events

YPT Philly organizes at least one networking event per month throughout the city. We aim to have a mix of events that are fun and career and transportation-focused. Past & upcoming events include:

**Holiday Lights Trolley**

**Headshot Happy Hour**

**TransportationCamp PHL**

**March Madness Tournament**

**Networking Happy Hours**

**SEPTA Control Center Tour**

**Dave and Buster's Game Night**

**Philly Spring Cleanup Volunteering**

**YPT Olympic Games**

**Multi-Society Kickball**

**30th Street Station Tour**

**Philadelphia Airport Tour**

**Phillies Game and Tailgate**

**Transportation Trivia Night**

**Meet & Greet Company Panel**

*...and more to come!*

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### Chapter Membership Numbers



YPT Philly is rapidly growing by over 50% each year! Our goal is to grow to over 120 members by the end of this year.

Our chapter is currently one of the top ten chapters in terms of membership numbers! We plan to be in the top five by the end of this year.

### Student Representation

YPT Philly puts an emphasis on recruiting college students that have an interest in the transportation industry. By being a part of YPT, students gain networking skills and make connections for their future transportation careers. We have member representation from the following schools:

- Colgate University
- Community College of Philadelphia
- Drexel University
- Harvard
- Penn State University
- Temple University
- Wharton
- University of Pennsylvania

# Young Professionals in Transportation

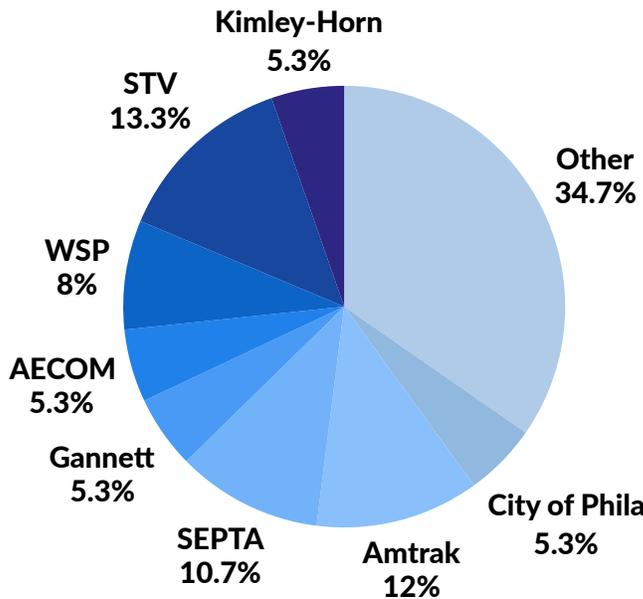
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### Company Representation

Your employees are likely members of YPT Philly! Support them by sponsoring an organization that benefits their professional growth and development. These companies are represented by YPT Philly members:



### Other Companies Represented by YPT Philly Members Include...

- Arch Street Communications
- Delaware Department of Transportation
- DVRPC
- Dynamic Traffic, LLC
- Foursquare ITP
- HDR
- Insight Transportation Consulting, Inc.
- Jarvus
- Jawnt
- JMT
- Langan Engineering & Environmental Services
- Montgomery County Planning Commission
- Northeast Corridor Commission
- NV5
- Progressive Turnout Project
- Queen Village Neighbors Association
- RK&K
- Sam Schwartz
- Traffic Planning and Design
- USDOT
- Vanguard



### Member Career Paths Include...

- |                               |                             |                         |
|-------------------------------|-----------------------------|-------------------------|
| Accessibility Specialists     | Data Analysts               | Structural Engineers    |
| Account Directors             | ITS Designers               | Surveying Technicians   |
| City and Community Planners   | Mobilization Organizers     | Traffic Engineers       |
| Civil and Highway Engineers   | Public Outreach Specialists | Transportation Analysts |
| Business Development Analysts | Rail and Track Engineers    | ... and more!           |

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## Sponsorship Packet

### Company Sponsorship Levels

#### Platinum Sponsorship **\$1,000**

*Yearly YPT Philly Sponsorship - Option 1*

- Company logo on YPT website & advertising materials for the entire year.
- A year's worth of monthly job posting on LinkedIn and in our newsletter.
- Priority event registrant for 3 of your company's employees at each event.
- Includes annual cornhole tournament sponsorship and registration!

#### Gold Sponsorship **\$750**

*Yearly YPT Philly Sponsorship - Option 2*

- Company logo on YPT website & advertising materials for the entire year.
- Priority event registrant for 1 of your company's employees at each event.
- Includes annual cornhole tournament sponsorship and registration!

#### Silver Sponsorship **\$500**

*Job Posting Perks*

- One company shout out in our first yearly newsletter.
- A year's worth of monthly job posting on LinkedIn and in our newsletter.

#### Bronze Sponsorship **Varies**

*Host a YPT Event*

- Host a YPT event such as a panel discussion or meet and greet happy hour at your office or other location; provide food & beverages to attendees.

#### Cornhole Tournament Sponsor **\$500**

*Contribute to our company-wide annual cornhole tournament*

- See details on the next page!

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### About Our Annual Cornhole Tournament

This fun-filled, multi-company cornhole tournament was started in an effort to bring together transportation professionals for networking with other companies, team building with colleagues, and friendly competition! Help support YPT Philly and your colleagues who are YPT members by sponsoring this event! Each company will have one team representing them in the tournament who will compete for the title!



### Sponsoring the Cornhole Tournament



Sponsorship perks:

- Company logo on event advertising materials
- Company logo decal placed on cornhole boards used throughout the tournament
- Complimentary registration for one team to represent your company
- Winning team receives custom cornhole boards with company logo

### Event Details

Details for the 2025 cornhole tournament are **coming soon!**

# Young Professionals in Transportation

## Philadelphia Chapter



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## YPT Philadelphia Board 2025



**Lexy Tracy**  
Philadelphia Chair  
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**Chris Edwards**  
Deputy Chair  
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**Grace Zaborski**  
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Director of Communications  
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## For More Information on YPT

If you have any questions about sponsorship opportunities with YPT Philadelphia, please email:

**Archie Filshil**  
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<https://yptransportation.org/philadelphia/>



Young Professionals in Transportation - YPT Philadelphia

Contact Information





**YPT**

**PHILADELPHIA**

